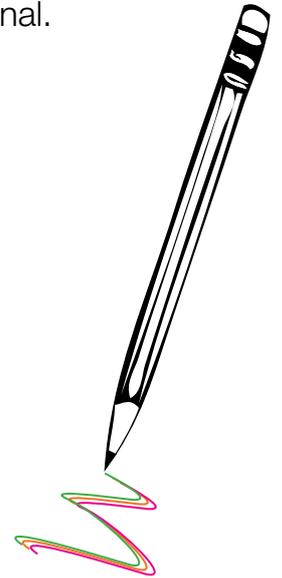


- Fashion designers often begin a design by sketching their ideas in a journal.
- Use the fashion journal page below to begin your very own design.

Tips and Hints:

- Valentino often repeats particular colours in his designs. You will see a lot of red, white and black in the exhibition. Choose your own 'colour palette' for your design.
- Look at the many patterns or prints you see – what do they say?
- Fashion collections are often named after what inspired the designs. For example, Valentino once titled a collection after his pug dog Oliver. Give your design a name and compare your finished sheet with your friends.



1

The Valentino fashion house was founded by Valentino Garavani, who was born in the city of Voghera, Italy, in 1932. The town is known for its beautiful silk, which is made from the threads of the silk worm.

2

Valentino became interested in clothes and fashion in primary school. He was inspired by his Aunt Rosa and learnt the basics of fashion design from her as an apprentice. Valentino dreamt of becoming a fashion designer.

3

In 1950, Valentino moved to Paris to study, and displayed his own designs under the name 'Valentino' in 1959.

4

In the fashion house's 50-year history, Valentino has used many different types of fabrics, prints, decorative details and geometric patterns.

5

Valentino is best known for his bright red dresses. He became so famous for the colour red that people began to call it 'Valentino red'.

6

Valentino's passion has always been haute couture — a French term that translates as 'high dressmaking', which is when an outfit is made exclusively for one person, often sewn by hand to create a unique piece.

7

Valentino has made many dresses for celebrities and famous actors who often wear his designs to film premieres and events. Actors Julia Roberts and Cate Blanchett have worn Valentino dresses, both of which are featured in the exhibition.