

Creative Generation: Design

2020

To nominate for the inaugural 'Design: Creative Generation' program in 2020, students are asked to respond to the featured artwork, Stuart Ringholt's *Double pencil* 2008. Using the develop phase of the design process, students need to design a **self-sanitising drawing implement/device** that will assist the Queensland Art Gallery in providing visitors with a COVID safe way of responding to drawing activities.

Students will need to:

- propose a design concept based on ideas devised in response to the *Double pencil* 2008
- communicate ideas and the design concept using ideation sketches and illustrations
- annotate how their design concept addresses COVID safety and sustainability considerations

The submission should be 1 x A3 page with sketches and annotations in JPEG or PDF format, 5MB.

Successful responses will meet the following criteria:

- sophisticated representation of the design concept and design information
- coherent and logical synthesis of ideas to propose an innovative design concept



About the Artist

Stuart Ringholt's practice challenges and disorients by playing on audience expectation. In his performance works, Ringholt flouts customary bounds of social interaction and self-awareness by purposefully constructing embarrassing situations that threaten the ego.

In his 'aerosol' set of sculptures, Ringholt repurposes familiar objects, recasting Coca-Cola beverage cans with aerosol spray nozzles in the manner of fly-spray or deodorant. Ringholt's objects serve obtuse or impossible functions that deny logic. Following the tradition of the Readymade, they dryly continue modern art's penchant for the marriage of the unexpected. Funny and serious, these works play on our fears of disorder, delusion, illness and dysfunction with irreverent slapstick.

About the Artwork

Double pencil takes the common object of a graphite pencil and places it on top of a humble ply presentation box. In so doing, Stuart Ringholt raises the status of a everyday item into an object of artistic merit. The playful elevation of a pencil is doubled by a fusion that at once hybridises and confuses.

Ringholt's *Double pencil* is not doubly useful – this hybrid is rendered dysfunctional. The work invites playful debate about the role of art, the use of found objects in the work a sculptor, the difference between art and design, the line between form and function.

Stuart Ringholt / Australia b.1971 / *Double pencil* 2008 / Painted wood and graphite on wooden presentation box: Object: 0.7 x 10.9 x 0.7cm; presentation box: 4.1 x 16.6 x 5.2cm (complete) / Purchased 2011. Ivy Lillian Walton Bequest / Collection: Queensland Art Gallery | Gallery of Modern Art / © Stuart Ringholt