
TEENS: MOTORCYCLE HELMET DESIGN COMPETITION

Hello!

So you're a teen who is passionate about art and design?
Here's all you need to know about how to enter the
Teens: Motorcycle Helmet Design Competition.

ABOUT

THE COMPETITION

QAGOMA is inviting teens from all over Australia to submit a design for a motorcycle helmet, taking inspiration from 'The Motorcycle: Design, Art, Desire' exhibition on display at GOMA. [Read more.](#)

QAGOMA

QAGOMA is the Queensland Art Gallery (QAG) and Gallery of Modern Art (GOMA), located in Brisbane, Queensland. [Read more.](#)

'THE MOTORCYCLE: DESIGN, ART, DESIRE'

'The Motorcycle' is an exhibition showcasing the art, design and history of one of the most iconic objects of the last 150 years, the motorcycle – on display at GOMA until 26 April 2021. [Read more.](#)

KEY DATES:

- **Friday 27 November 2020** | Submissions open
- **Thursday 10 December 2020** | Free online workshop with artist TextaQueen. [Register here](#)
- **Sunday 24 January 2021** | Submissions close at 11.59pm
- **Early February 2021** | Winners announced. The winners will be contacted via email.

CAN I ENTER? | ENTRY CRITERIA AND ELIGIBILITY

- I'm aged between 13 to 18 years at the time of entering this competition
- If I'm under the age of 18, I've received permission from my parent or guardian to enter
- I live in Australia
- I will comply with all the entry instructions and conditions outlined in this document

If you meet the criteria above you can enter the competition!

WHAT DO I DESIGN? | THE ARTWORK

1. Download the motorcycle helmet design template

First things first, you need to download the motorcycle helmet design template. You must use this template for your design submission.

- [Download the template here](#) (Download varieties include: JPEG, PDF, PSD)

2. Plan your design

Your design will be judged on the following criteria. Take this into consideration when planning your design.

- Creativity: The creativity and originality of the design
- Idea & concept: The clarity of the concept communicated through the design and artist statement
- Presentation: Artistic composition, technique and execution of the design through your chosen medium

When planning your design, take a moment to think about the following:

- What key message or story do I want to convey through my design?
- What is the best medium to use for my design? Is it drawing, collage or something else?
- How will I communicate the meaning behind my design via a written artist statement?

Need more inspiration? See [page 3](#).

3. Get creative!

Create a design using your chosen medium (drawing, painting, mixed-media, digital design, Photoshop — let your imagination run wild!)

4. Capture your design

Scan, photograph or save your design once it's completed. Designs must be submitted as a high resolution JPEG file. QAGOMA will not accept physical submissions of artworks.

5. Write your artist statement

You'll need to submit a short artist statement to accompany your design (150 words maximum), via the online entry form.

The artist statement is a great way to explain to the judges the thinking behind your concept, the medium you used and the message you are trying to convey. You could talk about where the inspiration for your design came from — were you inspired by an artist, a motorcycle design or maybe by your favourite song?

SUBMITTING YOUR ENTRY

So you're ready to submit your design? Here's what you need to do next:

Checklist:

- I have photographed or scanned my design and saved as a high resolution JPEG file
- I have completed my artist statement (150 words maximum)
- I have read the full terms and conditions of the competition, located on [page 5](#)
- If I'm under the age of 18, I've received permission from my parent or guardian to enter
- I have filled out the online form correctly and [submitted my entry](#)

SUBMIT YOUR ENTRY VIA THE ONLINE FORM

INSPO

Take inspiration from helmet designs included in '[Full Face: Artists' Helmets](#)' project, which is on display at GOMA until the 26 April 2021 — as part of the '[The Motorcycle: Design, Art, Desire](#)' exhibition.

15 contemporary Australian artists were invited to individualise a 'full face' helmet — the quintessential motorcycling accessory — and to respond to its sculptural form.

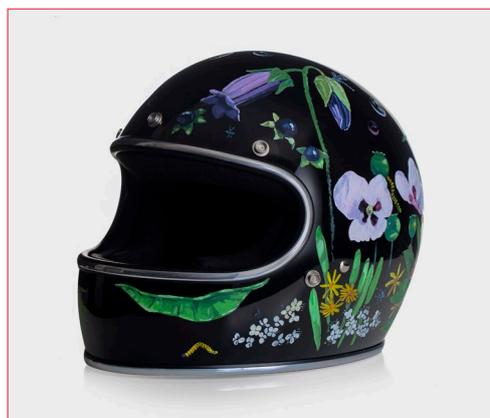
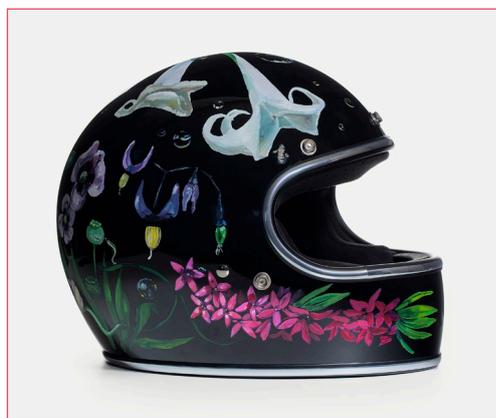
The artists have responded to the brief in a range of surprising, captivating and poignant ways. Several have emphasised the air of danger attached to motorbikes and the communities connected with the vehicle. Some have made personal associations with the helmet or used it to foreground significant contemporary issues; while others have riffed on the object's place in popular culture.

MONIKA BEHRENS

Monika Behrens is an artist who often references still-life traditions in her artwork. For the project her work features flowers, as a way to challenge motorcycle culture.

'The concept of the rough/tough biker by appearing soft and decorative'

— Monika Behrens' artist statement



Monika Behrens / 13 2020 / Oil on Biltwell Gringo ECE helmet / Photograph: Document Photography / Courtesy: The artist and Martin Browne Contemporary and Finkelstein Gallery

TERMS AND CONDITIONS

1. The QAGOMA Teens: Motorcycle Helmet Design Competition is open to teens who are aged between 13–18 years at the time of the competition.
2. Teens under the age of 18 must have the permission of a parent or guardian to participate.
3. Submissions open Friday 27 November 2020.
4. Entries must be received by 11.59pm Sunday 24 January 2021.
5. Entrants must upload their design as a high resolution JPEG file (minimum 300 pixels).
6. QAGOMA is not responsible for any lost, late or misdirected entries. Proof of sending is proof of receipt.
7. All artwork must be submitted through the online entry form. No physical entries will be accepted.
8. The artwork must use the motorcycle helmet template provided and be accompanied by a 150-word artist statement (to be submitted via the online form)
9. Entries must be your own original work and must not breach any copyright or third party rights. QAGOMA will not be made partially or fully liable for any non-original work submitted by you. All entries must be suitable for publication and QAGOMA public viewing. The design must not include any defamatory, offensive or unlawful content.
10. While the copyright of the artwork and image remains with the entrant, the entrant grants QAGOMA the rights and use of the image in promotional publications, and other media, without compensation.
11. Entrants must provide QAGOMA with their full name, age, current residential address, phone number and email address. QAGOMA will only use your personal details for the purpose of administering this competition and will not publish them or provide them to anyone without your permission.
12. All entrants consent to QAGOMA using designs/artwork for publicity and promotion, including the first name, last name and age of the entrants and description of the artwork. This may include, but is not limited to, media interviews, social media posts and photographs.
13. Only one entry will be accepted per person.
14. The winners will be chosen by artists participating in the 'Full Face: Artists' Helmets' project at QAGOMA and by QAGOMA staff members. The judges' decision is final and no correspondence will be entered into.
15. All entries will be judged on the below criteria:
 - a. Creativity: The creativity, originality and innovation of the design
 - b. Idea & concept: The clarity of the concept communicated through the design and the artist statement
 - c. Presentation: Artistic composition, technique, and execution of the design and concept through the chosen medium
16. The first place winner will receive the following prize:
 - a. Design published in QAGOMA's quarterly magazine *Artlines* and featured on QAGOMA's website (at QAGOMA's discretion)
 - b. 'The Motorcycle: Design, Art, Desire' pack featuring an exhibition catalogue, merchandise, plus more (valued at over \$300)
 - c. 2 x Complimentary tickets to see 'The Motorcycle: Design, Art, Desire' exhibition
 - d. A QAGOMA Store voucher valued at \$150
17. Highly commended entries will receive 2 x complimentary tickets to see 'The Motorcycle : Design, Art, Desire' exhibition
18. The prize must be taken as stated and cannot be deferred or transferred.
19. Entrants must supply full details as required, and comply with all rules to be eligible for the prize. No responsibility is accepted for ineligible entries or entries made fraudulently.
20. The contest may be declared void at the sole discretion of QAGOMA. QAGOMA reserves the right to cancel this competition at any stage, or change any of the rules or procedures if deemed necessary in its opinion, or if circumstances arise outside of its control.
21. Entrants will be deemed to have accepted these rules and agree to abide by them when entering this competition.
22. Winning artworks will be announced in February 2021 via email.