

QUARTERLY REPORT 2017–18

QUEENSLAND ART GALLERY | GALLERY OF MODERN ART

Performance indicators

Collection and Exhibitions	Target	Q1 result	Q2 result	Q3 result	Q4 result	2017–18 result
Value of acquisitions gifted to the Queensland Art Gallery Collection	\$2.50m	\$0.44m	\$1.11m	\$0.23m		
Visitors whose experience of exhibitions exceeded their expectations	45%	53%	57%	60%		
Number of external publications, papers presented and awards	30	5	16	8		
Audiences and Engagement	Target	Q1 result	Q2 result	Q3 result	Q4 result	2017–18 result
Visits to QAGOMA onsite and at touring venues	1.40m	0.63m	0.46m	0.48m		
Website visits and use of digital interactives	1.50m	0.86m	0.53m	0.49m		
Audience satisfaction with onsite visit	95%	89%	94%	95%		
Percentage of visits originating from interstate or overseas	35%	49%	48%	46%		
Percentage of visitors whose motivation to visit was lifelong learning	20%	19%	19%	23%		
Partnerships and Practices	Target	Q1 result	Q2 result	Q3 result	Q4 result	2017–18 result
Non-government revenue as a percentage of total revenue	30%	46%	43%	24%		
User charges as a percentage of total revenue	15%	35%	19%	18%		
Queensland Government subsidy per visit	\$25.00	\$13.04	\$17.96	\$16.74		