

# QUARTERLY REPORT 2018–19

QUEENSLAND ART GALLERY | GALLERY OF MODERN ART

## Performance indicators

Collection and Exhibitions	Target	Q1 result	Q2 result	Q3 result	Q4 result	2018–19 result
Value of acquisitions gifted to the Queensland Art Gallery Collection	\$2.50m	\$0.72m	\$1.07m	\$0.27m	NA	NA
Visitors whose experience of exhibitions exceeded their expectations	45%	57%	56%	76%	NA	NA
Number of external publications, papers presented and awards	30	18	18	15	NA	NA
Audiences and Engagement	Target	Q1 result	Q2 result	Q3 result	Q4 result	2018–19 result
Visits to QAGOMA onsite and at touring venues	1.40m	0.33m	0.46m	0.47m	NA	NA
Website visits and use of digital interactives	1.50m	0.39m	0.42m	0.48m	NA	NA
Audience satisfaction with onsite visit	95%	92%	91%	97%	NA	NA
Percentage of visits originating from interstate or overseas	35%	44%	43%	40%	NA	NA
Percentage of visitors whose experience at QAGOMA inspired life-long learning	20%	71%	71%	75%	NA	NA
Partnerships and Practices	Target	Q1 result	Q2 result	Q3 result	Q4 result	2018–19 result
Non-government revenue as a percentage of total revenue	30%	32%	12%	37%	NA	NA
User charges as a percentage of total revenue	15%	18%	20%	12%	NA	NA
Queensland Government subsidy per visit	\$25.00	\$24.80	\$17.91	\$17.68	NA	NA