

# QUARTERLY REPORT 2016–17

QUEENSLAND ART GALLERY | GALLERY OF MODERN ART

## Performance indicators

Collection and Exhibitions	Target	Q1 result	Q2 result	Q3 result	Q4 result	2016–17 result
Value of acquisitions by artists from Australia, Asia and the Pacific as a percentage of total acquisitions	35%	100%	40%	100%	99%	80%
Visitors whose experience of exhibitions exceeded their expectations	45%	51%	62%	59%	66%	60%
Number of external publications, papers presented and awards	20	17	21	12	18	68
Audiences and Engagement	Target	Q1 result	Q2 result	Q3 result	Q4 result	2016–17 result
Visits to QAGOMA onsite and at touring venues	1.30m	0.28m	0.36m	0.82m	0.59m	2.0m
Interactions with QAGOMA content online	1.40m	0.86m	1.33m	1.07m	1.81m	5.1m
Audience satisfaction with onsite visit	95%	95%	92%	94%	93%	93%
Percentage of visitors whose motivation to visit was life-long learning	20%	21%	18%	16%	15%	17%
Partnerships and Practices	Target	Q1 result	Q2 result	Q3 result	Q4 result	2016–17 result
Percentage of visits originating from interstate or overseas	30%	51%	49%	45%	40%	46%
Value of acquisitions gifted to the Queensland Art Gallery Collection	\$2.50m	\$2.08m	\$1.99m	\$0.65m	\$2.05m	\$6.3m
Non-government revenue as a percentage of total revenue	30%	43%	36%	29%	55%	43%
Non-government cash revenue per visit	\$9.00	\$15.98	\$9.02	\$3.82	\$20.93	\$9.41
Queensland Government subsidy per visit	\$25.00	\$28.48	\$22.46	\$9.82	\$13.91	\$15.79
Percentage of visitors whose motivation to visit was life-long learning	20%	21%	18%	16%	15%	17%